



INTERNATIONAL GREEN WEEK  
20 - 29 JANUARY 2017



## Congresses & Events at International Green Week

### Media breakfast "Initiative Tierwohl"

Category	Date	Time:	Location
Press dates	January 19, 2017	09:00 - 10:15	Großer Stern, room VIP 1

**Contact:** Veronika Jansen, tel.: +49 221 94 99 18 54,  
e-mail: [vjansen@webershandwick.com](mailto:vjansen@webershandwick.com)

### GFFA Business Lounge

Category	Date	Time:	Location
Trade Event	January 19, 2017	09:00 - 17:30	CityCube Berlin, Level 2 - Cube Café

The Business Lounge provides the GFFA participants and Cooperation Market exhibitors with an opportunity to withdraw from the bustle and engage in bilateral talks in a pleasantly relaxed atmosphere.

### Neuland in cooperation with AgrarBündnis

Category	Date	Time:	Location
Press dates	January 19, 2017	10:00 - 11:00	Hall 6.3, Press Center, Room B

**Contact:** Dr. Frieder Thomas, tel.: 07531 2829391;  
Mobil: 0160 98737572, e-mail: [thomas@agraruendnis.de](mailto:thomas@agraruendnis.de)

### Question time – the Association of German Agricultural Journalists with Federal Minister of Agriculture Christian Schmidt

Category	Date	Time:	Location
Press dates	January 19, 2017	11:00 - 12:00	Hall 6.3, Press Center, Room C

#### 11:45 - 12:00 the presentation of the VDAJ Communication Award

Simultaneous interpreting into English and German.

**Contact:** Christiane Löw, tel.: 06172/7106 188,  
email: [info@vdaj.de](mailto:info@vdaj.de)

Subject to further change



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## Press conference 'Österreichs Agrarexporte nach Deutschland'

Category	Date	Time:	Location
Press dates	January 19, 2017	11:00	Hotel Kempinski, Salon Sanssouci, Kurfürstendamm 27, 10719 Berlin

### Participants:

- Franz Stefan Hautzinger, Aufsichtsratsvorsitzender der AMA-Marketing
- Michael Blass, Geschäftsführer der AMA-Marketing

(registration required)

Contact: Manuela Schürr, AMA-Marketing, tel.: 0043/1/33151/404; 0043/664/8376178, email: [Manuela.Schuerr@ama.gv.at](mailto:Manuela.Schuerr@ama.gv.at)

## Question time – the Association of German Agricultural Journalists with the President of the German Farmers' Union Joachim Rukwied

Category	Date	Time:	Location
Press dates	January 19, 2017	12:00 - 13:00	Hall 6.3, Press Center, Room C

Simultaneous interpreting into English and German.

Contact: Christiane Löw, tel.: 06172/7106 188,  
email: [info@vdaj.de](mailto:info@vdaj.de)

## Press conference – Bioland

Category	Date	Time:	Location
Press dates	January 19, 2017	13:00 - 14:00	Hall 6.3, Press Center, Room B

Contact: Charlotte Bieger, tel.: +49 (0)6131 2397925,  
e-mail: [charlotte.bieger@bioland.de](mailto:charlotte.bieger@bioland.de)

## Press Conference association alliance Grain Club

Category	Date	Time:	Location
Press dates	January 19, 2017	14:00 - 15:00	Hall 6.3, Press Center, Room B

Contact: Dr. Claudia Döring, Deutscher Raiffeisenverband e.V., tel.: +49 (0) 30 856214440,  
e-mail: [doering@drv.raiffeisen.de](mailto:doering@drv.raiffeisen.de)

## Press Conference European Milk Board asbl

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**Category**  
Press dates

**Date**  
January 19, 2017

**Time:**  
14:00 - 15:00

**Location**  
Hall 6.3, Press Center, Room A

**Contact:** Julia Turchenko, tel.: +32 (0)2 808 1935,  
e-mail: [office@europeanmilkboard.org](mailto:office@europeanmilkboard.org)

## GFFA Kick-off Event

**Category**  
Trade Event

**Date**  
January 19, 2017

**Time:**  
14:00 - 15:15

**Location**  
CityCube Berlin, Level 1 - Hall A1

The Kick-off Event is held to mark the official start of the discussions between high-level experts of the global agri-food sector from politics, industry, science and civil society. It aims to give an introduction to the topic, outlining its manifold aspects and paving the way for the discussions hosted by the Federal Minister of Food and Agriculture (BMEL) in cooperation with the Berlin Senate, Messe Berlin GmbH and the GFFA Berlin Association.

Participation is only possible after pre-registration under [www.gffa-berlin.de](http://www.gffa-berlin.de).

The event will be simultaneously translated in German and English.

## Press Conference Partner Country Hungary IGW 2017

**Category**  
Press dates

**Date**  
January 19, 2017

**Time:**  
15:00 - 16:00

**Location**  
Hall 10.2

**Contact:** Nina Parzych, genius gmbh, tel.: +49 (0)30 212 34 22 84, e-mail: [nina.parzych@genius.de](mailto:nina.parzych@genius.de)

## Press conference – German Agrochemical Association (IVA)

**Category**  
Press dates

**Date**  
January 19, 2017

**Time:**  
15:00 - 16:00

**Location**  
Hall 6.3, Press Center, Room B

**Contact:** Martin May, IVA, Spokesman, Maik Baumbach, IVA, Press and Public Relations; tel.: +49 (0)69 2556-1249/-1268, e-mail: [may.iva@vci.de](mailto:may.iva@vci.de); [baumbach.iva@vci.de](mailto:baumbach.iva@vci.de)

## GFFA Expert Panel Discussions 2017

**Category**  
Trade Event

**Date**  
January 19, 2017

**Time:**  
15:30 - 17:30

**Location**  
CityCube Berlin, Level 3 - room  
M1-M8

The expert panel discussions provide an informative platform to illustrate different perspectives and exchange views with an interested expert audience.

Further information please click [here](#).

## Events

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**15:30 – 17:30**

**GFFA Expert Panel Discussion 3: Water Stressed World – The Burden of Agriculture**

**ORGANISER**

Bread for the World  
Forum Fairer Handel  
FuE  
Agrarbündnis  
Misereor  
Waterlex

For more information and online registration please follow the [link](#).

**15:30 – 17:30**

**GFFA Expert Panel Discussion 2: Everything flows? Water as decisive resource and factor for agriculture in Eastern Europe and Central Asia**

**ORGANISER**

German Agribusiness Alliance, Committee on Eastern European Economic Relations  
Leibniz Institute of Agricultural Development in Transition Economies (IAMO)  
For more information and online registration please follow the [link](#).

**15:30 – 17:30**

**GFFA Expert Panel Discussion 4: Innovative regional and national approaches to efficient water use in agriculture in Africa**

**ORGANISED BY**

German-African Business Association  
German Agribusiness Alliance

For more information and online registration please follow the [link](#).

**15:30 – 17:30**

**GFFA Expert Panel Discussion 5: Blue Planet Berlin Water Dialogues: Sustainable solutions for water and food production**

**COOPERATION PARTNERS**

German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB);  
Berlin Senate Department for Economics, Energy and Public Enterprises;  
Messe Berlin GmbH

**PROJECT OFFICE**

German Water Partnership e.V.

**PRELIMINARY PROGRAM**

**3:30 pm** Introduction by BMUB/Berlin Senate  
Keynote Prof. Jan Lundqvist Senior Scientific Advisor, Stockholm International Water Institute (SIWI)  
**3:45 pm** Presentations by international and German experts  
**4:30 pm** Panel discussion with the experts mentioned above  
**5:25 pm** Wrap-up by BMUB/Berlin Senate

For more information and online registration please follow the [link](#).

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15:30 - 17:30

### GFFA Expert Panel Discussion 1: From toilet to table: How wastewater can contribute to food security

#### ORGANISER

FAO Regional Office for Europe and Central Asia

UN-INWEH

UNESCO-IHP

Leibniz Research Alliance Food and Nutrition

For more information and online registration please follow the [link](#).

## Press Conference European Commission with commissar Phil Hogan

Category	Date	Time:	Location
Press dates	January 19, 2017	16:00 - 17:00	Hall 6.3, Press Center, Room C

Contact: Reinhard Hönighaus, tel.: +49 (30) 2280-2250,  
e-mail: [reinhard.hoenighaus@ec.europa.eu](mailto:reinhard.hoenighaus@ec.europa.eu)

## Opening Ceremony of the International Green Week 2017

Category	Date	Time:	Location
Trade Event	January 19, 2017	18:00 - 20:00	CityCube Berlin, Level 2 - Hall B

Organiser: Messe Berlin GmbH

Invitation or registration required.

## Opening ceremonies of the International Green Week Berlin 2017

Category	Date	Time:	Location
Press dates	January 19, 2017	18:00	CityCube Berlin

(by special invitation only)

The programme of cultural events and subsequent reception are being organised by Hungary, the partner country of the Green Week.

Contact: Wolfgang Rogall, tel.: +49 (0)30/3038 2218,  
e-mail: [rogall@messe-berlin.de](mailto:rogall@messe-berlin.de)

## Welcoming of the official partner country 2017 Hungary

Category	Date	Time:	Location
Trade Event	January 19, 2017	20:00 - 22:00	CityCube Berlin, Level 1 - Hall A

Organiser: Messe Berlin GmbH

Invitation or registration required.

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## Allotment Gardeners Reception

<b>Category</b> Trade Event	<b>Date</b> January 19, 2017	<b>Time:</b> 20:00 - 23:30	<b>Location</b> Hall 2.2
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Organiser:

**Landesverband Berlin der Gartenfreunde e. V.**

Spandauer Damm 274

14052 Berlin

Telefon: 030 / 30 09 32-0

Telefax: 0 30 / 30 09 32-69

E-Mail: [info@gartenfreunde-berlin.de](mailto:info@gartenfreunde-berlin.de)

Webseite: <http://www.gartenfreunde-berlin.de>

Invitation or registration required.

## Flower Halls Reception

<b>Category</b> Trade Event	<b>Date</b> January 19, 2017	<b>Time:</b> 20:00 - 23:30	<b>Location</b> Hall 2.2
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Organiser:

Zentralverband Gartenbau e.V.

Claire-Waldoff-Straße 7

10117 Berlin

+49 (0) 30 - 20 00 65-0

+49 (0) 30 - 20 00 65-27

[info@g-net.de](mailto:info@g-net.de)

Invitation or registration required.

## Reception of the Forestry Associations

<b>Category</b> Trade Event	<b>Date</b> January 19, 2017	<b>Time:</b> 20:00 - 23:30	<b>Location</b> Palais am Funkturm
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Invitation requested.

## Opening tour of the International Green Week 2017

<b>Category</b> Press dates	<b>Date</b> January 20, 2017	<b>Time:</b> 08:00	<b>Location</b> to be announced
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**Contact:** Wolfgang Rogall, tel.: +49 (0) 30/ 3038 2218,

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e-mail: [rogall@messe-berlin.de](mailto:rogall@messe-berlin.de)

## Off-the-record conversation with Hungary's agriculture minister Dr. Sándor Fazekas after Opening-Photo

<b>Category</b> Press dates	<b>Date</b> January 20, 2017	<b>Time:</b> 08:15	<b>Location</b> Hungaryhall 10.2
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(registration required)

**Contact:** Ms. Nina Parzych, email: [nina.parzych@genius.de](mailto:nina.parzych@genius.de)

## GFFA Business Lounge

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 09:00 - 15:00	<b>Location</b> CityCube Berlin, Level 2 - Cube Café
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The Business Lounge provides the GFFA participants and Cooperation Market exhibitors with an opportunity to withdraw from the bustle and engage in bilateral talks in a pleasantly relaxed atmosphere.

## GFFA Cooperation Market

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 09:00 - 15:00	<b>Location</b> CityCube Berlin, Level 1 - Hall A7/A8
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Associations, companies, universities and the BMEL showcase their work in the agri-food sector. In contrast to the exhibition halls at the International Green Week, the focus here is primarily on the presentation of projects rather than products. The Cooperation Market and the affiliated Business Lounge provide space and opportunity for dialogue and exchange of experiences. It is an ideal setting for specialist visitors and exhibitors to enter into conversation.

More information at <http://www.gffa-berlin.de/en/programmuebersicht-archived/koooperationsboerse/>

## Business Breakfast Russia: How to do Business? Recommendations for the German Mittelstand

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 09:30 - 11:30	<b>Location</b> Großer Stern, room VIP 1
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Organiser: Ost-Ausschuss der Deutschen Wirtschaft

Invitation requested.

## Presse Conference IGA Berlin 2017

<b>Category</b> Press dates	<b>Date</b> January 20, 2017	<b>Time:</b> 10:00 - 11:00	<b>Location</b> Hall 6.3, Press Center, Room B
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**Contact:** Larissa Mayer, tel.: +49 172 233 5686,

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e-mail: [L.Mayer@iga-berlin-2017.de](mailto:L.Mayer@iga-berlin-2017.de)

## GFFA Expert Panel Discussion 2017

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 10:00 - 12:00	<b>Location</b> CityCube Berlin, Level 3 - room M1-M8
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The expert panel discussions provide an informative platform to illustrate different perspectives and exchange views with an interested expert audience. Further information please click [here](#).

## Events

**10:00 - 12:00**

**GFFA Expert Panel Discussion 7: Integrated land and water management – Cornerstone to a world without hunger**

### ORGANISER

Federal Ministry for Economic Cooperation and Development (BMZ)  
Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH  
For more information and online registration please follow the [link](#).

**10:00 - 12:00**

**GFFA Expert Panel Discussion 8: From Words to Action – Aligning agricultural and water policies to the sustainable development goals**

### ORGANISER

Deutsche Welthungerhilfe e.V.  
Katholische Landvolkbewegung (KLB)  
For more information and online registration please follow the [link](#).

**10:00 - 12:00**

**GFFA Expert Panel Discussion 10: Three sides of one coin: Agriculture and water in China**

### ORGANISER

German Agribusiness Alliance at OAV – German Asia-Pacific Business Association  
Leibniz Institute of Agricultural Development in Transition Economies (IAMO)  
German-Sino Agricultural Center (DCZ)  
For more information and online registration please follow the [link](#).

**10:00 - 12:00**

**GFFA Expert Panel Discussion 6: Agriculture and groundwater-feeding billions from the ground up**

### ORGANISER

Organisation for Economic Co-operation and Development (OECD)  
International Food Policy Research Institute (IFPRI)  
For more information and online registration please follow the [link](#).

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10:00 - 12:00

### GFFA Expert Panel Discussion 9: Water and Agriculture in South Asia: Strategies for innovative, sustainable and realistic ways of managing water resources

#### ORGANISER

German Agribusiness Alliance at OAV – German Asia-Pacific Business Association  
For more information and online registration please follow the [link](#).

## Brandenburg hall

Category	Date	Time:	Location
Public Event	January 20, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

## Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 20, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

**Organiser:** Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

Category	Date	Time:	Location
Public Event	January 20, 2017	10:00 - 18:00	Hall 2.2

### Paradise is everywhere

**To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting**

Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and

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trends in horticulture and floristry.

## Press Talk Bayern

Category	Date	Time:	Location
Press dates	January 20, 2017	10:00	Honorary guest balcony in Bayernhall 22.b

with Landwirtschaftsminister Helmut Brunner

**Contact:** Mr. Hubertus Wörner, tel.: (089) 21 82-2216, email: [presse@stmelf.bayern.de](mailto:presse@stmelf.bayern.de)

## Press talk DGG-congress

Category	Date	Time:	Location
Press dates	January 20, 2017	10:30 - 11:15	Hall 2.2 - Flowerhall

**Contact:** Mr. Jochen Flenker  
tel.: +49 (30) 280 934-25  
email: [j.flenker@dgg1822.de](mailto:j.flenker@dgg1822.de)

## Opening ErlebnisBauernhof for breakfast with a benefit-reception in support of Deutsche Welthungerhilfe e.V. („Grün ist die Hilfe“)

Category	Date	Time:	Location
Press dates	January 20, 2017	10:30 - 12:30	Hall 3.2, Forum event farm

**Contact:** Mr. Hans-Christian Mennenga, Pressesprecher Forum Moderne Landwirtschaft, tel.: +49 (0)30/814 55 55 60, e-mail: [hc.mennenga@moderne-landwirtschaft.de](mailto:hc.mennenga@moderne-landwirtschaft.de)

## Press Conference Austria

Category	Date	Time:	Location
Press dates	January 20, 2017	11:00 - 12:30	Hall 6.3, Press Center, Room B

**Contact:** Dr. Josef Siffert, tel.: 0043-1-53 441-8521,  
e-mail: [j.siffert@lk-oe.at](mailto:j.siffert@lk-oe.at)

## Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 20, 2017	11:00 - 17:00	Hall 25

## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

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Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Events

10:00 - 18:00

### 8. FN Bundeskaltblutschau

## Green Week 2017: 8th FN Heavy Horse Show in Berlin

The German Equestrian Association (FN) will be staging its eighth National Heavy Horse Show from 20 to 22 January 2017 during the International Green Week in Berlin. Germany's Next Top Models among these "big beasts" will be chosen during the first three days of the fair. Following the presentations of the various breeds, the Rheinisch-Deutsches Kaltblut, Süddeutsches Kaltblut, Schleswiger Kaltblut and Schwarzwälder Kaltblut, the competitions will culminate in the award of prizes to a total of eight national winners, four mares and four stallions. The public will have an opportunity to see some 90 of these animals in the National Heavy Horse Show when it takes place for the eighth time. The most widely distributed heavy horse breed in Germany is the Rheinisch-Deutsche Kaltblut, which originated from Belgian draft horses and currently comprises 1,165 registered mares and 142 stallions belonging to ten breeding associations which are members of the FN organisation. Breeders of the Schwarzwälder Kaltblut horse from the Black Forest are also represented. This breed, which is characterised by its dark chestnut colouring and long mane, is also known as the Schwarzwälder Fuchs, the term Fuchs (fox) being used in Germany to refer to chestnut horses. Another breed of heavy horse from southern Germany which can be seen in Berlin is the Süddeutsche Kaltblut. They constitute the largest population of heavy horses in Bavaria and can be traced back to the Pinzgauer. Among the breeders' associations the registry of the Süddeutsches Kaltblut current lists 1,865 mares and 142 stallions. The Schleswiger Kaltblut breed comes from the far north of Germany and will also be coming under the judges' scrutiny in Berlin. Now a seriously endangered breed, they originated from the Danish Jütlanders. The eight different show competitions will feature all these powerful and noble horses individually on the triangular track, standing, walking and trotting, and then arranged around the show ring. One national champion stallion and one champion mare will be selected in each of the breed categories. The breeders' associations have until 1 November 2016 to submit the names to the Breed Section of the FN. Details about the invitation to participate can be found at [www.pferd-aktuell.de/kaltblut](http://www.pferd-aktuell.de/kaltblut).

#### For additional information:

Deutsche Reiterliche Vereinigung e.V. (FN), Dr. Teresa Dohms-Warnecke, Deputy Director, Breeding Division

Tel.: +49 (0) 2581 6362 157, Email: [tdohms@fn-dokr.de](mailto:tdohms@fn-dokr.de)

## Pets Arena

Category	Date	Time:	Location
Public Event	January 20, 2017	11:00 - 18:00	Hall 26 b, Pets

## Press conference of the German Society for the Protection of Animals

Category	Date	Time:	Location
Press dates	January 20, 2017	11:30 - 12:30	Hall 6.3, Press Center, Room A

Contact: Lea Schmitz, tel.:+49 (0)228-60496-24,

e-mail: [presse@tierschutzbund.de](mailto:presse@tierschutzbund.de)

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## AEG-Lunch Talk

<b>Category</b> Press dates	<b>Date</b> January 20, 2017	<b>Time:</b> 12:00 - 12:45	<b>Location</b> Hall 22a Stand BLL / BVE
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**Contact:** tel.: 089 - 747 466 495,  
e-mail: [aeg@fischerappelt.de](mailto:aeg@fischerappelt.de)

## Messtisch Rotary Club

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 12:00 - 13:00	<b>Location</b> Exhibition Grounds, Großer Stern, restaurant "Alt Berlin"
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## Show cooking with star cook Léa Linster for strawberries from Europe

<b>Category</b> Public Event	<b>Date</b> January 20, 2017	<b>Time:</b> 12:00 - 13:00	<b>Location</b> Hall 6.2, stand 125
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Show cooking with star cook Léa Linster for strawberries from Europe

Exhibitor:

ROOS Agentur für Markenaktivierung

Weierstr. 38

53111 Bonn

## Crop Trust Lunch of Ministers of Agriculture

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 12:00 - 13:15	<b>Location</b> CityCube Berlin, A-Level, CubeClub
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Organiser: Global Crop Diversity Trust

Invitation requested.

## Show Cooking with starred chef Léa Linster for strawberries from europe

<b>Category</b> Press dates	<b>Date</b> January 20, 2017	<b>Time:</b> 12:00	<b>Location</b> Hall 6.2, stand 125
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**Contact:** Ms. Julia Beyerung, tel.: +49 211 909804-86, email: [Julia.Beyerung@markenzeichen.eu](mailto:Julia.Beyerung@markenzeichen.eu)

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## "Clip my Farm" - Video-Contest, 4th Season

Category	Date	Time:	Location
Press dates	January 20, 2017	12:30 - 13:00	Hall 3.2, Bühne des ErlebnisBauernhofs

**Contact:** Frau Hildegard Moritz, top agrar,  
tel.: +49 (0)30/801-652,  
e-mail: [hildegard.moritz@topagrar.com](mailto:hildegard.moritz@topagrar.com)

## Award NABU-Wood medalled 2016

Category	Date	Time:	Location
Press dates	January 20, 2017	12:30 - 15:30	Hall 6.3, Press Center, Room B

**Contact:** Anette Wolff, NABU, Mobil: 0162-9084205,  
e-mail: [anette.wolff@NABU.de](mailto:anette.wolff@NABU.de)

## Opening of the combined show "Lust aufs Land"

Category	Date	Time:	Location
Public Event	January 20, 2017	14:00 - 14:30	Hall 4.2, LandSchau-Stage

**Organiser:** Agrarsoziale Gesellschaft e.V. (ASG)

## GFFA High Level Panels 2017

Category	Date	Time:	Location
Trade Event	January 20, 2017	14:00 - 16:00	CityCube Berlin, Level 1 - Hall A1/A2

The High Level Panels are organised under the guidance of international organisations and institutions. The results of these meetings is incorporated into the subsequent Berlin Agriculture Ministers' Conference, the final communiqué, the International GFFA Panel Discussion and the International Business Panel Discussion.

More information at <http://www.gffa-berlin.de/en/programmuebersicht-archived/high-level-panels/>

## Meeting of Breeders of Saddleback Pigs

Category	Date	Time:	Location
Trade Event	January 20, 2017	14:00 - 17:00	Lindau 3

**Organiser:** Gesellschaft zur Erhaltung alter und gefährdeter Haustierrassen (GEH)

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## Reception of Deutscher Bauernverband (DBV)

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 14:00 - 23:30	<b>Location</b> Palais am Funkturm
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Organiser: Deutscher Bauernverband (DBV)

Invitation requested.

## Ukraine Conference "Sustainable growth – success factors and strategic options for the agribusiness in Ukraine"

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 14:30 - 16:30	<b>Location</b> CityCube Berlin, Level 3 - room M1-M3
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Organiser: AG Agrarwirtschaft beim Ost-Ausschuss der Deutschen Wirtschaft, VDMA und UCAB

Invitation requested.

Contact: Dr. Per Brodersen, p.brodersen@bdi.eu

## Press Conference Lidl

<b>Category</b> Press dates	<b>Date</b> January 20, 2017	<b>Time:</b> 15:30 - 16:30	<b>Location</b> Hall 6.3, Press Center, Room A
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Contact: Diana Zvicer-Senolan, tel: 07132 306090, e-mail: [presse@lidl.de](mailto:presse@lidl.de)

## Frische Forum Fleisch

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 16:00 - 18:00	<b>Location</b> CityCube Berlin, Level 3 - room M8
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Organiser: allgemeine fleischer zeitung, Fleisch Wirtschaft

## FOOD SECURITY, WATER SCARCITY, THE G-20 AGENDA AND THE STRATEGIC ROLE OF SOUTHERN CONE COUNTRIES (Argentina, Brazil, Paraguay and Uruguay)

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 16:00 - 19:00	<b>Location</b> Großer Stern, room VIP 2
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Organiser: GPS is a network formed in 2012 by private sector institutions of Argentina, Brazil,

Paraguay and Uruguay. Being these four

countries the world's biggest net food exporters, this group of institutions, specialists and businessmen undertook the challenge of contributing to the construction of a South American center that will be able to meet new food demands in a sustainable manner. For more information about our work, visit our website: [www.grupogpps.org](http://www.grupogpps.org)

RSVP Paloma Ochoa –

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paloma.ochoa@gmail.com

## 3rd Bio Reception of the BÖLW

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 18:30 - 23:00	<b>Location</b> Marshallhaus
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For more information click [here](#).

## BayWa-Night 2017

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 19:30 - 23:00	<b>Location</b> CityCube Berlin, Level 2 - Hall B
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For more information and registration click [here](#).

Organiser: BayWa Deutschland

## Neuland Reception

<b>Category</b> Trade Event	<b>Date</b> January 20, 2017	<b>Time:</b> 20:00 - 23:00	<b>Location</b> Hall 25
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Organiser: Neuland e.V., Arbeitsgemeinschaft Bäuerlicher Landwirtschaft, Bund für Umwelt und Naturschutz (BUND), Deutscher Tierschutzbund

## 8. FN Bundeskaltblutschau

<b>Category</b> Public Event	<b>Date</b> January 21, 2017	<b>Time:</b> 08:30 - 20:00	<b>Location</b> Hall 25
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Organiser:

Deutsche Reiterliche Vereinigung e.V. (FN)

## Berlin Agriculture Ministers' Conference

<b>Category</b> Trade Event	<b>Date</b> January 21, 2017	<b>Time:</b> 09:00 - 12:30	<b>Location</b> Federal Foreign Office, Weltsaal
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The yearly Berlin Agriculture Ministers' Conference (not public) takes place in the Weltsaal of the Federal Foreign Office. The conference brings together political decision-makers from around the world to discuss the main topic. A final communiqué formulates the common position of the agriculture ministers and is incorporated into the ongoing international discourse on agricultural policy.

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## Countrywomen Forum 2017

<b>Category</b> Trade Event	<b>Date</b> January 21, 2017	<b>Time:</b> 10:00 - 15:00	<b>Location</b> CityCube Berlin, Level 3 - room M1-M3
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Organiser: Deutscher LandFrauenverband e.V.

More Information at [www.landfrauen.info](http://www.landfrauen.info)

Conference language: German

Invitation required.

## Brandenburg hall

<b>Category</b> Public Event	<b>Date</b> January 21, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Brandenburghalle 21a
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For more information please follow the [link](#).

## Combined show "Lust aufs Land - together for rural areas"

<b>Category</b> Public Event	<b>Date</b> January 21, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Hall 4.2, LandSchau-Stage
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Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

<b>Category</b> Public Event	<b>Date</b> January 21, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Hall 2.2
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### Paradise is everywhere

To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting

Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also

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vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

ywhere."

## Press Conference Naranjas del Carmen

Category	Date	Time:	Location
Press dates	January 21, 2017	11:00 - 12:00	Hall 6.3, Press Center, Room B

### Crowdfarming

Contact: Lena Manz, tel.: +34 961690820,  
e-mail: [lena@naranjasdelcarmen.com](mailto:lena@naranjasdelcarmen.com)

## Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 21, 2017	11:00 - 17:00	Hall 25

## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Pets Arena

Category	Date	Time:	Location
Public Event	January 21, 2017	11:00 - 18:00	Hall 26 b, Pets

## Photo opportunity with Federal Minister of Agriculture Christian Schmidt Global Forum for Food and Agriculture (GFFA)

Category	Date	Time:	Location
Press dates	January 21, 2017	11:05 - 11:30	Auswärtiges Amt, Europasaal, access Unterwasserstraße 10

Contact: [pressestelle@bmel.bund.de](mailto:pressestelle@bmel.bund.de)

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Accreditation is necessary: [www.bmel.de/Akkreditierung](http://www.bmel.de/Akkreditierung)

Deadline, 18 January 2017, 3 p.m.)

## International Press Conference in the line with Global Forum for Food and Agriculture (GFFA) Berlin 2017

Category	Date	Time:	Location
Press dates	January 21, 2017	12:30 - 13:30	Auswärtiges Amt, Europasaal, access Unterwasserstraße 10

Contact: [pressestelle@bmel.bund.de](mailto:pressestelle@bmel.bund.de)

Accreditation is necessary: [www.bmel.de/Akkreditierung](http://www.bmel.de/Akkreditierung)

Deadline, 18 January 2017, 3 p.m.)

## 11th BDM Symposium – Open markets with boundaries for farmers

Category	Date	Time:	Location
Trade Event	January 21, 2017	13:00 - 18:00	CityCube Berlin, Level 1 - Hall A6

Organiser: Bundesverband Deutscher Milchviehhalter e.V.

## International Business Panel Discussion hosted by the GFFA Berlin e.V.

Category	Date	Time:	Location
Trade Event	January 21, 2017	14:00 - 16:00	Deutsche Telekom Building

Involving international experts, the International Business Panel Discussion hosted by the Berlin GFFA e.V. represents a platform for reaching a common understanding on key future issues affecting the global agri-food sector. Participation is possible by personal invitation.

The International Business Panel Discussion is organized annually by the GFFA Berlin e.V., which was founded by the German agriculture and food sector. The founding members are:

- Federation of German Food and Drink Industries (BVE)
- German Farmers' Association (DBV)
- German Agricultural Society (DLG)
- German Society for International Cooperation (GIZ)
- Committee on Eastern European Economic Relations (OA)

## BDM Evening Event

Category	Date	Time:	Location
Trade Event	January 21, 2017	18:00 - 23:59	CityCube Berlin, East Foyer 1

## Breeder Evening

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<b>Category</b> Trade Event	<b>Date</b> January 21, 2017	<b>Time:</b> 19:00 - 23:00	<b>Location</b> Hall 25
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## IGW Ball - Ball Of The Garden Friends 2017

<b>Category</b> Trade Event	<b>Date</b> January 21, 2017	<b>Time:</b> 19:30 - 23:59	<b>Location</b> Palais am Funkturm
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For more Information click [here](#).

## Discussion Panel about Urban development, Allotment Gardens and Climate Change

<b>Category</b> Trade Event	<b>Date</b> January 22, 2017	<b>Time:</b> 10:00 - 13:00	<b>Location</b> CityCube Berlin, Level 3 - room M1-M3
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Organiser: Landesverband Berlin der Landesgartenfreunde e.V.

Invitation requested.

## Brandenburg hall

<b>Category</b> Public Event	<b>Date</b> January 22, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Brandenburghalle 21a
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For more information please follow the [link](#).

## Combined show "Lust aufs Land - together for rural areas"

<b>Category</b> Public Event	<b>Date</b> January 22, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Hall 4.2, LandSchau-Stage
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Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

<b>Category</b> Public Event	<b>Date</b> January 22, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Hall 2.2
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**Paradise is everywhere**

To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting

Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green

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Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

## Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 22, 2017	11:00 - 17:00	Hall 25

## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## 8. FN Bundeskaltblutschau

Category	Date	Time:	Location
Public Event	January 22, 2017	11:00 - 18:00	Hall 25

Organiser:

Deutsche Reiterliche Vereinigung e.V. (FN)

## Pets Arena

Category	Date	Time:	Location
Public Event	January 22, 2017	11:00 - 18:00	Hall 26 b, Pets

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## Press- and Photodate: „9. Parade der Produktköniginnen Deutschlands“ on ErlebnisBauernhof

Category	Date	Time:	Location
Press dates	January 22, 2017	14:00	Hall 3.2, Forum event farm

**Contact:** Mr. Hans-Christian Mennenga, Pressesprecher Forum Moderne Landwirtschaft, tel.: +49 (0)30/814 55 55 60, e-mail: [hc.mennenga@moderne-landwirtschaft.de](mailto:hc.mennenga@moderne-landwirtschaft.de)

## Parade of product queens

Category	Date	Time:	Location
Press dates	January 22, 2017	15:30 - 17:30	Hall 23 A - Stage BMEL

**Contact:** [pressestelle@bmel.bund.de](mailto:pressestelle@bmel.bund.de)

**Accreditation is necessary:** [www.bmel.de/Akkreditierung](http://www.bmel.de/Akkreditierung)

## Brandenburg hall – Country Day Brandenburg

Category	Date	Time:	Location
Public Event	January 23, 2017	10:00 - 18:00	Hall 21a

For more information please follow the [link](#).

## Combined show "Lust aufs Land – together for rural areas"

Category	Date	Time:	Location
Public Event	January 23, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

**Organiser:** Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

Category	Date	Time:	Location
Public Event	January 23, 2017	10:00 - 18:00	Hall 2.2

### Paradise is everywhere

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For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch

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team from The Floral Agency, in collaboration with 'The Wunderkammer'.

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## Fuels of the Future 2017

Category	Date	Time:	Location
Trade Event	January 23, 2017	10:00 - 18:30	CityCube Berlin

Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

More information at: [www.kraftstoffe-der-zukunft.com](http://www.kraftstoffe-der-zukunft.com)

## Events

**10:00 - 13:00**

### Renewable mobility in Europe: Prospects and framework conditions

Agenda:

**10:00 - The role of biofuels in the context of climate protection and the expansion of renewable mobility**

Artur Auernhammer, MP, Chairman of the Board, German Bioenergy Association

**10:20 - Implementation of a renewable mobility in the mobility and fuel strategy of the German Government**

Norbert Barthle, Parliamentary State Secretary, Federal Ministry of Transport and Digital Infrastructure

**10:40 - Biofuels in the agricultural and forestry sector: Actual development**

Peter Bleser, Parliamentary State secretary, Federal ministry of Food and agriculture

**11:00 - Prospects of biofuels in Europe**

Bernd Kuepker, European Commission- DG Energy

**11:20 - Perspective of the FAO: Sustainable biofuel production**

Olivier Dubois, UN Food and Agriculture Organisation (FAO)

**11:40 - Boosting biofuels: Sustainable bioenergy potential and the technology innovation outlook**

Jeffrey Skeer, International Renewable Energy Association (IRENA)

**12:00 - Integrated fuels and vehicle roadmap 2030 and beyond**

Thomas Schlick, Roland Berger GmbH

**12:20 - Discussion with all participants**

**13:00 - Lunch & Networking**

**14:00 - 15:30**

### Panel discussion: Renewable mobility and the prospects until 2030 and beyond

Participants:

- Pekka Pesonen, General secretary COPA-COGECA
- Stefan Schreiber, President VDB
- Norbert Schindler, MdB
- Michael Cramer, MEP

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- Bernd Kuepker, EU-Commission - DG Energy
- Christian Hochfeld, Agora Verkehrswende

**16:15 - 18:30**

## Raw material markets in the context of international trade flows and price trends

Agenda:

**16:15 - Reconciling food security and bioenergy: Priorities for action**

Keith Kline, Oak Ridge National Laboratory

**16:35 - Is the global biofuel demand driving the agricultural markets? – The impact of the oil price and other factors**

Dr. Klaus-Dieter Schumacher, AgriConsult

**16:55 - GLOBIOM – a global model to assess competition for land use between agriculture, bioenergy, and forestry**

Hugo Valin, International Institute for Applied Systems Analysis (IIASA)

**17:15 - WWF report on the use of palm oil in Germany**

Martina Fleckenstein, WWF Germany

**17:35 - Waste and residual materials availability for biofuel production**

Detlef Evers, Mittelstandsverband abfallbasierter Kraftstoffe (MvaK)

**17:55 - Discussion**

**18:30 - End of the first conference day - Evening reception at 19:00 on the fairground**

## Professional Center

Category	Date	Time:	Location
Trade Event	January 23, 2017 - January 27, 2017	10:00 - 18:00	Marshallhaus

Explore our Professional Center at IGW 2017 at the Marshallhaus from 20th to 27th January: central, compact and exclusive for registered trade visitors only.

That means: less stress, less distraction, less loss of time. Thus, we correspond to the desire for a professional meeting and discussion platform as a consistent development of the Retailers' Day. We invite food retailer from Berlin/Brandenburg and from the neighbouring federal states and additionally relevant trade visitor groups in cooperation with the *Lebensmittelpraxis* and *DEHOGA* to our trade center. Buyers, retailer, caterer and F&B managers can discover and taste regional features and specialities from German federal states and also from official represented international countries in a direct way.

Additionally, we offer numerous free services to our trade visitors to enable a completely efficient fair attendance:

- Free parking spaces in the ICC car park (depending on availability)
- Information and planning tools for a perfect preparation with the IGW Virtual Market Place and the Networking Tool Lounge area at the Marshallhaus
- free WiFi and soft drinks
- a trade press counter with trade press booth

For more information please see: <http://www.gruenewoche.de/en/VisitorService/TradeVisitor/>

## Opening Brandenburg Day

Category	Date	Time:	Location
Press dates	January 23, 2017	10:30	Hall 21a

Contact: Dr. Jens-Uwe Schade, T: +49 (0)172 3927202

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## Standards accepted by German retailers

Category	Date	Time:	Location
Trade Event	January 23, 2017	11:00 - 13:00	Marshallhaus

Pre- or post farm gate. Food safety and standards who goes beyond. For every product group different standards and consumer requests exists.

An overview over the landscapes of standards and short introduction. Standards for food safety and quality who manufacturers should know if they would like to deliver to German retailers.

The session will give an overview about the different standards and will introduce the most important once for the German market.

Organiser: Handelsverband Deutschland - HDE - e.V. in cooperation with Messe Berlin GmbH

## Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 23, 2017	11:00 - 17:00	Hall 25

## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Pets Arena

Category	Date	Time:	Location
Public Event	January 23, 2017	11:00 - 18:00	Hall 26 b, Pets

## Messtisch Rotary Club

Category	Date	Time:	Location
Trade Event	January 23, 2017	12:00 - 13:00	Exhibition Grounds, Großer Stern, restaurant "Alt Berlin"

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## BDL – Young Farmers' Congress

Category	Date	Time:	Location
Public Event	January 23, 2017	13:00 - 15:00	Hall 7.3, room Berlin 1

Organiser: Deutscher Bauernverband and Bund der Deutschen Landjugend

More information at <http://bdl.landjugend.info/unsere-projekte/gruene-woche/>

## DBV Milchforum

Category	Date	Time:	Location
Public Event	January 23, 2017	13:00 - 17:00	Hall 7.3, room Berlin 2

Organiser: Deutscher Bauernverband e.V. (DBV)

## Award show "2016 Farming by Satellite Prize"

Category	Date	Time:	Location
Press dates	January 23, 2017	14:00 - 14:45	European Commission, Hall 3.2

The 3<sup>rd</sup> Farming by Satellite Prize, promoting the use of satellite technologies in agriculture, will be decided this month in Berlin at International Green Week

**(registration required)**

**Contact:** Ms. Andrea King, email: [andrea.king@askhelios.com](mailto:andrea.king@askhelios.com), [www.farmingbysatellite.eu](http://www.farmingbysatellite.eu)

## Award show "2016 Farming by Satellite Prize"

Category	Date	Time:	Location
Trade Event	January 23, 2017	14:00 - 14:45	European Commission, Hall 3.2

The 3<sup>rd</sup> Farming by Satellite Prize, promoting the use of satellite technologies in agriculture, will be decided this month in Berlin at International Green Week

**registration required**

**Contact:** Ms. Andrea King, email: [andrea.king@askhelios.com](mailto:andrea.king@askhelios.com), [www.farmingbysatellite.eu](http://www.farmingbysatellite.eu)

**Location:** European Commission, Hall 3.2

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## Cooking event

<b>Category</b> Press dates	<b>Date</b> January 23, 2017	<b>Time:</b> 17:00 - 21:00	<b>Location</b> Sophie-Charlotten-Straße 39, 14059 Berlin
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**(Registration necessary!)**

**Contact:** Johanna Tüntsich, e-mail: [jt@michaelroos.com](mailto:jt@michaelroos.com), tel.: 0228 - 20 77 77 00

## Fuels of the Future 2017

<b>Category</b> Trade Event	<b>Date</b> January 24, 2017	<b>Time:</b> 09:00 - 16:30	<b>Location</b> CityCube Berlin
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Organiser: BundesBundesverband BioEnergie e.V. (BBE), Union zur Förderung von Öl- und Proteinpflanzen (UFOP)

More information at: [www.kraftstoffe-der-zukunft.com](http://www.kraftstoffe-der-zukunft.com)

## Events

**09:00 - 11:00**

### **Parallel forum 4D - Biomethane in Germany**

Agenda:

**09:00 - Greeting**

René Walter, German Biogas Association (FvB)

**09:05 - Biomethane as a fuel in the strategy of the German Government**

N.N., Federal Ministry of Transport and Digital Infrastructure (t.b.c.)

**09:30 - CNG and LNG – prospects and course of action needed from the perspective of the biogas sector**

Horst Seide, President, German Biogas Association (FvB)

**09:40 - CNG and LNG – course of action needed from the perspective of the BDEW**

Eric Ahlers, Federal Association of the German Energy and Water Industries (BDEW)

**09:50 - Biomethane in the fuel sector – interim results and future prospects**

Zoltan Elek, Landwärme GmbH

**10:05 - Biomethane as a fuel – new impulses and provisions through European law**

Dr. Max Peiffer, AssmannPeiffer Rechtsanwälte

**10:20 - Revenue opportunities and pitfalls associated with GHG emissions reduction and in view of the sustainability regulation**

Dr. Stefan Rauh, German Biogas Association (FvB)

**10:40 - Discussion**

**11:00 - Coffee break**

Subject to further change

**09:00 - 11:00**

## **Parallel forum 4B - Bioethanol**

Agenda:

**9:00 - Review of Combustion Engine Efficiency Improvements and the Role of Sufficient Fuel Standardization**

Dr. Ulrich Kramer, Dr. Werner Willems, Ford-Werke, Research & Advanced Engineering

**9:20 - Aggregated environmental benefits from Swedish biofuel production**

Roman Hackl, IVL Swedish Environmental Research Institute

**9:40 - Bioethanol for new fuels and chemical applications**

Dr. Ulf Prüße, Johann Heinrich von Thünen-Institute - Institute of Agricultural Technology

**10:00 - Successful realisation of a commercial 2G biorefinery**

Melich Dietrich Seefeldt, Novozymes A/S

**10:20 - Discussion**

**11:00 - Coffee break**

**09:00 - 11:00**

## **Parallel forum 4A - Biodiesel**

Agenda:

**9:00 - Impact of different fuel components on base oil aging**

Markus Knorr, Coburg Automotive Technology Transfer Center (TAC)

**9:20 - Influence of biogenic diesel fuels and their blends on the deposit-forming tendency in common-rail systems**

Rene Junk, Matthias Nowotny, Rostock University

**9:40 - Long-term stability of different multicomponent fuels**

Winfried Koch, Dr. Klaus Lucka, Oel-Wärme-Institut GmbH

**10:00 - Best practices in the biodiesel supply chain**

Dr. Wolfgang Podestà, Lanxess Distribution GmbH

**10:20 - Using detailed descriptions of biofuel chemistry: Case study of an industrial boiler converted from heavy fuel oil to biodiesel**

Dr. Ferry Tap, AVL List GmbH

**10:40 - Discussion**

**11:00 - Coffee break**

**09:00 - 11:00**

## **Parallel forum 4C - Power-to-X**

Agenda:

**9:00 - Synergies of bioenergy and Power-to-X**

Arne Gröngroft, German Biomass Research Centre (DBFZ)

**9:20 - CO<sub>2</sub> from ethanol and biomethane plants for Power-to-X: a model for the future?**

Dr. Oliver Lüdtko, Verbio AG

**9:40 - Production of fuels from biogenic C-sources**

Dr. Daniela Pufky-Heinrich, Fraunhofer Institute for Chemical-Biotechnological Processes (CBP)

**10:00 - Power and Biomass to Liquid (PbTL) – technical-economic analysis**

Dr.-Ing. Ralph-Uwe Dietrich, German Aerospace Centre (DLR)

**10:20 - CO<sub>2</sub> intensity, efficiency and economic viability of Power to Fuel vs. biofuels**

Dr.-Ing. Christian Bergins, Mitsubishi Hitachi Power Systems Europe GmbH

**10:40 - Discussion**

**11:00 - Coffee break**



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**11:30 - 13:30**

**Parallel forum 5A - Emissions reduction**

Agenda:

**11:30 - GHG emission factors of renewable energies in the transport sector: Biodiesel, bioethanol, biomethane, electric mobility, Power-to-X**

Horst Fehrenbach, Institute for Energy and Environmental Research (ifeu)

**11:50 - Options for the reduction of "upstream emissions" in the oil industry – implementation, importance and consequences for the biofuels industry**

Dr. Theodor Goumas, exergja

**12:10 - Certification of co-refining in the mineral oil industry and Power-to-X**

Peter Jürgens, REDcert GmbH

**12:30 - Emissions trading as an option for road traffic?**

Dr. Thilo Schaefer, Institute of the German Economy Cologne

**12:50 - Emissions trading in traffic from the perspective of climate and energy policy**

Prof. (apl.) Dr. Uwe Lahl, Ministry for the Environment and Transport Baden-Württemberg

**13:10 - Discussion**

**13:30 - Lunch break**

**11:30 - 13:30**

**Parallel forum 5D - Biomethane - production processes and technologies**

Agenda:

**11:30 - Overview of biomethane production routes – anaerobic digestion, gasification, power to gas**

Dr. Attila Kovacs, EBA – European Biogas Association

**11:50 - Biomethane production and grid injection – actual overview about available technologies and costs**

Michael Beil, Fraunhofer Institute for Wind Energy and Energy System Technology (IWES)

**12:10 - Innovative solutions for biomethane production and use in Europe**

Prof. Dr. Frank Scholwin, Institute for Biogas, Waste Management & Energy

**12:30 - Biomethane in Europe – market development**

Frank Hofmann, German Biogas Association (FvB)

**12:50 - Discussion**

**13:30 - Lunch break**

**11:30 - 13:30**

**Parallel forum 5E - Biofuels in agriculture and forestry**

Agenda:

**11:30 - Biofuels in agriculture and forestry – current developments and activities of the industry platform**

Michael Horper, President, Association of Farmers and Winemakers Nassau (Rhineland-Palatine)

**11:50 - Strategic pathways to agricultural GHG emission savings**

Dr. Ulrich Adam, Comité Européen des groupements de constructeurs du machinisme agricole CEMA

**12:10 - Principles of vegetable oil tractors engineering**

Dr. Axel Kunz, John Deere GmbH & Co. KG

**12:30 - Vegetable oil fuel in Austria – framework conditions and practical application in the agricultural sector**

Hannes Blauensteiner, Waldland GmbH

**12:50 - Rapeseed oil from Bavaria – a contribution to climate protection and nature conservation in agriculture and forestry**

Dr. Edgar Remmele, Dr.-Ing. Daniela Dressler, Technology and Promotion Centre Straubing (TFZ)

**13:10 - Discussion**

**13:30 - Lunch break**

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**11:30 - 13:30**

**Parallel forum 5C - Electric mobility**

Agenda:

**11:30 - The future of electric mobility: A combination of electric drive and combustion engine or pure electric drive**

Prof. Dr. Werner Tillmetz, Center for Solar Energy and Hydrogen Research Baden-Württemberg (ZSW)

**11:50 - Building infrastructures for a widespread use of electric vehicles**

Johannes Daum, NOW GmbH

**12:10 - SLAM fast-charging network for axes and metropolitan areas**

Prof. Dr.-Ing. Dirk Vallée, RWTH Aachen University, Institute for Urban Construction and Urban Transport

**12:30 - elektrisch.mobil.owl – the use of electric mobility and renewable energies in rural areas by the example of Lippe**

Prof. Dipl.-Ing. Oliver Hall, University of Ostwestfalen-Lippe

**12:50 - 3E multi-family home – self- production, self-consumption, electric mobility in a multi-family home**

Markus Weichel, LichtBlick SE

**13:10 - Discussion**

**13:30 - Lunch break**

**11:30 - 13:30**

**Parallel forum 5B - Research and development for new products**

Agenda:

**11:30 - R&D project: Green power to renewable methanol in the bioethanol alliance**

Dr. Jörg Bernard, Südzucker AG

**11:50 - Biological methanation – new production process for the synthetic fuel Audi e-gas**

Jonas Klückers, MicrobEnergy GmbH

**12:10 - Algae-based biokerosine – From lab to pilot scale involving the TUM-Algae Tec Centre**

Dr. Daniel Garbe, Technical University of Munich

**12:30 - Advanced biofuels from sugarcane residues – an integrated approach**

Cesar Jorge Aguiari, FITROLEUM Biochemicals GmbH / Vienna University of Technology

**12:50 - Biofuels trade and policy worldwide: Effects on technology development**

Matthew Stone, PRIMA

**13:10 - Discussion**

**13:30 - Lunch break**

**14:30 - 16:30**

**Parallel forum 6B - Biomethane – International case studies**

Agenda:

**14:30 - India – bottling of biomethane as transport fuel**

Gaurav Kedia, Indian Biogas Association

**14:50 - Biomethane production in Sweden**

Kerstin Hoyer, Energiforsk – Swedish Energy Research Centre

**15:10 - Biomethane production in the USA**

Patrick Serfass, American Biogas Council

**15:30 - Biomethane production in Italy**

Lorenzo Maggioni, CIB-Consorzio Italiano Biogas e Gassificazione

**15:50 - Discussion**

**16:30 - End of the conference**

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**14:30 - 16:30**

**Parallel forum 6A - Biofuels – pioneering in the bioeconomy, sustainability and corporate governance**

Agenda:

**14:30 - Do's und Don'ts of the sustainability certification – Lessons learned from the biofuel sector for a bioeconomy**

Hendrik Lerbs, REDcert GmbH

**14:50 - Going to the next level: Do we need a RED for bio-based chemicals and products?**

Michael Carus, nova-Institut

**15:10 - Introduction of new fuels with special emphasis on sustainability, quality and infrastructure**

Dr. Thomas Garbe, Volkswagen AG

**15:30 - Presentation of the model region Oberfranken – biofuels in their wide range of application and interface for networking and communication**

Prof. Dr. Jürgen Krahl, Coburg University

**15:50 - Energy-efficient mobility and biofuels as part of a bioeconomy – perspectives from networking in North Rhine-Westphalia**

Lars Schulz-Beusingsen, Energy Agency North-Rhine Westfalia

**16:10 - Discussion**

**17:00 - End of the conference**

## Brandenburg hall

Category	Date	Time:	Location
Public Event	January 24, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

## Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 24, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

**Organiser:** Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

Category	Date	Time:	Location
Public Event	January 24, 2017	10:00 - 18:00	Hall 2.2

**Paradise is everywhere**

**To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting**

Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's

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theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

## Professional Center

<b>Category</b> Trade Event	<b>Date</b> January 24, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Marshallhaus
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Explore our Professional Center at IGW 2017 at the Marshallhaus from 20th to 27th January: central, compact and exclusive for registered trade visitors only.

That means: less stress, less distraction, less loss of time. Thus, we correspond to the desire for a professional meeting and discussion platform as a consistent development of the Retailers' Day. We invite food retailer from Berlin/Brandenburg and from the neighbouring federal states and additionally relevant trade visitor groups in cooperation with the *Lebensmittelpraxis* and *DEHOGA* to our trade center. Buyers, retailer, caterer and F&B managers can discover and taste regional features and specialities from German federal states and also from official represented international countries in a direct way.

Additionally, we offer numerous free services to our trade visitors to enable a completely efficient fair attendance:

- Free parking spaces in the ICC car park (depending on availability)
- Information and planning tools for a perfect preparation with the IGW Virtual Market Place and the Networking Tool Lounge area at the Marshallhaus
- free WiFi and soft drinks
- a trade press counter with trade press booth

For more information please see: <http://www.gruenewoche.de/en/VisitorService/TradeVisitor/>

## Frozen Fish, Future Food? – The Example of "Alaska Pollock from FAO 67"

<b>Category</b> Trade Event	<b>Date</b> January 24, 2017	<b>Time:</b> 10:30 - 14:00	<b>Location</b> Marshallhaus
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Invitation requested.

## Press Talk Bundestierärztekammer (BTK e.V.)

<b>Category</b> Press dates	<b>Date</b> January 24, 2017	<b>Time:</b> 11:00 - 12:30	<b>Location</b> Hall 3.2, Forum event farm
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**Contact:** Bundestierärztekammer e.V., Claudia Pfister, tel.: +49(30) 201 43 38 70, e-mail: [presse@btkberlin.de](mailto:presse@btkberlin.de)

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## Purchasing land in spite of agricultural price crisis!?

<b>Category</b> Trade Event	<b>Date</b> January 24, 2017	<b>Time:</b> 11:00 - 14:00	<b>Location</b> Großer Stern, room HongKong
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Organiser: Redaktion "agrarmanager"

## Animal Hall 25 - Show programme

<b>Category</b> Public Event	<b>Date</b> January 24, 2017	<b>Time:</b> 11:00 - 17:00	<b>Location</b> Hall 25
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## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Pets Arena

<b>Category</b> Public Event	<b>Date</b> January 24, 2017	<b>Time:</b> 11:00 - 18:00	<b>Location</b> Hall 26 b, Pets
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## Awarding of the Regional-Star 2017

<b>Category</b> Trade Event	<b>Date</b> January 24, 2017	<b>Time:</b> 18:00 - 23:00	<b>Location</b> Palais am Funkturm
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With the award "Regional Star 2017", the journal "Lebensmittel Praxis" and the International Green Week Berlin will honour sustainable regional concepts in the German food trade for the second time.

For more information click [here](#).

Registration requested.

## Evening Reception Future Forum Rural Development 2017

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<b>Category</b> Trade Event	<b>Date</b> January 24, 2017	<b>Time:</b> 19:00 - 23:00	<b>Location</b> Hall 23
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## Opening „10. Zukunftsforum Ländliche Entwicklung“ with Federal Minister of Agriculture Christian Schmidt

<b>Category</b> Press dates	<b>Date</b> January 25, 2017	<b>Time:</b> 10:00 - 12:30	<b>Location</b> CityCube Berlin, Level 1 - Hall A6
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Contact: [pressestelle@bmel.bund.de](mailto:pressestelle@bmel.bund.de)

Accreditation necessary: [www.bmel.de/Akkreditierung](http://www.bmel.de/Akkreditierung)

## Brandenburg hall

<b>Category</b> Public Event	<b>Date</b> January 25, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Brandenburghalle 21a
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For more information please follow the [link](#).

## Combined show "Lust aufs Land - together for rural areas"

<b>Category</b> Public Event	<b>Date</b> January 25, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Hall 4.2, LandSchau-Stage
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Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

<b>Category</b> Public Event	<b>Date</b> January 25, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Hall 2.2
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### Paradise is everywhere

To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting

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The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also

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vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

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## Professional Center

Category	Date	Time:	Location
Trade Event	January 25, 2017	10:00 - 18:00	Marshallhaus

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That means: less stress, less distraction, less loss of time. Thus, we correspond to the desire for a professional meeting and discussion platform as a consistent development of the Retailers' Day. We invite food retailer from Berlin/Brandenburg and from the neighbouring federal states and additionally relevant trade visitor groups in cooperation with the *Lebensmittelpraxis* and *DEHOGA* to our trade center. Buyers, retailer, caterer and F&B managers can discover and taste regional features and specialities from German federal states and also from official represented international countries in a direct way.

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- a trade press counter with trade press booth

For more information please see: <http://www.gruenewoche.de/en/VisitorService/TradeVisitor/>

## Press conference of school magazine editors

Category	Date	Time:	Location
Press dates	January 25, 2017	11:00 - 12:00	Hall 3.2, stage ErlebnisBauernhof

(members only)

**Contact:** information.medien.agrar e.V. (i.m.a),  
Bernd Schwintowski, tel.: (030) 8105602â€•  
e-mail: [presse@imaâ€•.de](mailto:presse@imaâ€•.de)

## Opening Ceremony Future Forum 2017

Category	Date	Time:	Location
Trade Event	January 25, 2017	11:00 - 12:30	CityCube Berlin, Level 1 - Hall A6

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## Animal Hall 25 – Show programme

Category	Date	Time:	Location
Public Event	January 25, 2017	11:00 - 17:00	Hall 25

## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Pets Arena

Category	Date	Time:	Location
Public Event	January 25, 2017	11:00 - 18:00	Hall 26 b, Pets

## 10th Future Forum Rural Development 2017

Category	Date	Time:	Location
Trade Event	January 25, 2017	13:30 - 18:00	CityCube Berlin, Level 3 - room M1-M8

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

## Events

13:30 - 15:30

### No. 1: The Social Village – As An Anchor Point In Rural Areas

Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

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**13:30 – 15:30**

**No. 4: Model Projects MOROdigital and Living Regions – Testing And Implementing Innovative Approaches**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**13:30 – 15:30**

**No. 7: Green infrastructure: New Value-added Perspectives In Rural Areas**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**13:30 – 15:30**

**No. 3: Agricultural Areas 2037: Pictures Of The Digital Day After Tomorrow**

Separate registration and information on the participation fee can be found [here](#).  
More Information at <https://www.zukunftsforum-laendliche-entwicklung.de/10-zukunftsforum-2017/begleitveranstaltungen-2017/mittwoch-25-januar-2017-1330-bis-1530-uhr/nr-3/>

**13:30 – 15:30**

**No. 6: Varied landscapes – Added Value – Healthy People**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**13:30 – 15:30**

**No. 2: Citizens Starting Through – Online Based All-round Care In Rural Areas**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**13:30 – 15:30**

**No. 8: Silence Means Consent. Right-wing Extremism in rural areas. A Work Aid.**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**13:30 – 15:30**

**No. 5: How Much Ground Control Does The Rural Area Tolerate?**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

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**16:00 – 18:00**

**No. 10: People and Landscape**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**16:00 – 18:00**

**No 14: ELER in the Context of the**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**16:00 – 18:00**

**No. 13: Young & Committed – Youth Participation in Rural Development**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**16:00 – 18:00**

**No. 11: Shaping The future With Good Ideas – New Ways Through Rural Development**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**16:00 – 18:00**

**No. 15: Democracy in Rural Communities: How Citizen Households Can Strengthen Civil Society**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**16:00 – 18:00**

**No. 12: Dissemination of Social Innovations in the Countryside. Or: How Do New Approaches Come To Our Villages?**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**16:00 – 18:00**

**No. 16: Citizens' Village Shops – Beginning Where Others Stop**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

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**16:00 - 18:00**

## No. 9: "smart Rural Regions" - Challenges, Opportunities and Obstacles

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

## Futureworkshop 2017 of Lower Saxony's Agriculture and Food Sector

<b>Category</b> Public Event	<b>Date</b> January 25, 2017	<b>Time:</b> 17:30 - 20:30	<b>Location</b> Hall 7.3, room Berlin
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Organiser: Marketinggesellschaft der niedersächsischen Land- und Ernährungswirtschaft e.V. The future workshop is a public event. Free entry. Further information at [www.niedersachseninberlin.de](http://www.niedersachseninberlin.de).

## 10th Future Forum Rural Development 2017

<b>Category</b> Trade Event	<b>Date</b> January 26, 2017	<b>Time:</b> 10:00 - 12:00	<b>Location</b> CityCube Berlin, Level 3 - room M1-M8
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Separate registration and information on the participation fee can be found [here](#).

More information at <https://www.zukunftsforum-laendliche-entwicklung.de/>

## Events

**10:00 - 12:00**

## No. 20: Regional identity through taste formation? School and non-school taste formation in the region

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**10:00 - 12:00**

## No. 19: Current challenges of medical care in rural areas with the example of inpatient and outpatient care

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**10:00 - 12:00**

## No. 21: The new infoportal Zukunft.Land - Rural regions at a glance

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

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**10:00 - 12:00**

**No. 18: Full braking for civil projects – sprawling bureaucracy paralyzes rural development. A plea for an EA restart**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**10:00 - 12:00**

**No. 22: Major conservation projects and rural development**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**10:00 - 12:00**

**No. 17: Changed lifestyles and mobility: new forms of living in rural areas**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**10:00 - 12:00**

**No. 23: Digitization in rural areas – Opportunities and risks for the honorary office 4.0**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

**10:00 - 12:00**

**No. 24: Working networks strengthen rural areas! And what does it need for a good network?**

Separate registration and information on the participation fee can be found [here](#).  
For more Information click [here](#).

## Organic Farming Day 2017

Category	Date	Time:	Location
Trade Event	January 26, 2017	10:00 - 12:30	Hall 7.3, room Berlin

Organiser: Bund Ökologische Lebensmittelwirtschaft (BÖLW e.V.)

For more information and registration click [here](#).

## Brandenburg hall

Category	Date	Time:	Location
Public Event	January 26, 2017	10:00 - 18:00	Brandenburghalle 21a

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For more information please follow the [link](#).

## Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 26, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

**Organiser:** Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

Category	Date	Time:	Location
Public Event	January 26, 2017	10:00 - 18:00	Hall 2.2

### Paradise is everywhere

**To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting**

Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

## Professional Center

Category	Date	Time:	Location
Trade Event	January 26, 2017	10:00 - 18:00	Marshallhaus

Explore our Professional Center at IGW 2017 at the Marshallhaus from 20th to 27th January: central, compact and exclusive for registered trade visitors only.

That means: less stress, less distraction, less loss of time. Thus, we correspond to the desire for a professional meeting and discussion platform as a consistent development of the Retailers' Day. We invite food retailer from Berlin/Brandenburg and from the neighbouring federal states and additionally relevant trade visitor groups in cooperation with the *Lebensmittelpraxis* and *DEHOGA* to our trade center. Buyers, retailer, caterer and F&B managers can discover and taste regional features and specialities from German federal states and also from official represented international countries in a direct way.

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Additionally, we offer numerous free services to our trade visitors to enable a completely efficient fair attendance:

- Free parking spaces in the ICC car park (depending on availability)
- Information and planning tools for a perfect preparation with the IGW Virtual Market Place and the Networking Tool Lounge area at the Marshallhaus
- free WiFi and soft drinks
- a trade press counter with trade press booth

For more information please see: <http://www.gruenewoche.de/en/VisitorService/TradeVisitor/>

## NEW online IGW-SHOP. Sell 365 days more!

<b>Category</b> Trade Event	<b>Date</b> January 26, 2017	<b>Time:</b> 10:30 - 11:30	<b>Location</b> Marshallhaus
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NEW online IGW-SHOP. Sell 365 days more!

Requirements for premium products in a new market.

Presentation for international exhibitors of IGW and participants of the Professional Center!

## Animal Hall 25 - Show programme

<b>Category</b> Public Event	<b>Date</b> January 26, 2017	<b>Time:</b> 11:00 - 17:00	<b>Location</b> Hall 25
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## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Pets Arena

<b>Category</b> Public Event	<b>Date</b> January 26, 2017	<b>Time:</b> 11:00 - 18:00	<b>Location</b> Hall 26 b, Pets
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## Messetisch Rotary Club

<b>Category</b> Trade Event	<b>Date</b> January 26, 2017	<b>Time:</b> 12:00 - 13:00	<b>Location</b> Exhibition Grounds, Großer Stern, restaurant "Alt Berlin"
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## Award Presentation of the Federal Competition Organic Farming by the Federal Ministry of Agriculture

<b>Category</b> Trade Event	<b>Date</b> January 26, 2017	<b>Time:</b> 13:00 - 16:30	<b>Location</b> Hall 7.3, room Berlin
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Organiser: Bundesanstalt für Landwirtschaft und Ernährung (BLE)

Conference Language: German

More Information at: <https://www.bundesprogramm.de/>

## Combined show "Lust aufs Land - together for rural areas"

<b>Category</b> Public Event	<b>Date</b> January 26, 2017	<b>Time:</b> 14:25 - 14:55	<b>Location</b> Hall 4.2, LandSchau-Stage
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Organiser: Agrarsoziale Gesellschaft e.V. (ASG) und Bundesarbeitsgemeinschaft der LEADER-Aktionsgruppen e.V. (BAG LAG)

## Consumer policy forum: food digital

<b>Category</b> Trade Event	<b>Date</b> January 26, 2017	<b>Time:</b> 17:00 - 19:00	<b>Location</b> CityCube Berlin, Level 3 - room M1-M3
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Organiser: Verbraucherzentrale Bundesverband (vzbv)

## Combined show "Lust aufs Land - together for rural areas"

<b>Category</b> Public Event	<b>Date</b> January 27, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Hall 4.2, LandSchau-Stage
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Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Professional Center

<b>Category</b> Trade Event	<b>Date</b> January 27, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Marshallhaus
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Explore our Professional Center at IGW 2017 at the Marshallhaus from 20th to 27th January: central, compact and exclusive for registered trade visitors only.

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- free WiFi and soft drinks
- a trade press counter with trade press booth

For more information please see: <http://www.gruenewoche.de/en/VisitorService/TradeVisitor/>

## Brandenburg hall

Category	Date	Time:	Location
Public Event	January 27, 2017	10:00 - 20:00	Brandenburghalle 21a

For more information please follow the [link](#).

## Flower Hall

Category	Date	Time:	Location
Public Event	January 27, 2017	10:00 - 20:00	Hall 2.2

### Paradise is everywhere

**To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting**

Hall 2.2, the Floral Hall, offers a hint of paradise. In an artistic commemoration of the 500th anniversary of the Reformation, the International Green Week Berlin 2017 is taking the famous quotation by Martin Luther, 'Paradise is everywhere', and placing it in a garden design setting. From 20 to 29 January this hall will be transformed into a floral paradise, using numerous plants and tens of thousands of early flowering tulips, narcissi and hyacinths, as well as sweet-smelling lavender, roses and lilacs, colourful rhododendrons, azaleas and orchids. The slogan is intended to emphasise how parks and gardens, allotments and garden shows enhance our lives and can, at their very best, create a sense of paradise.

For many years the Floral Hall has been one of the main attractions for the public at the Green Week, and this year it has been designed by the Dutch team from The Floral Agency, in collaboration with 'The Wunderkammer'.

The Berlin Association of Allotment Gardeners will be selecting an historic interpretation of this subject, thereby providing a link with Luther's theological ideas about the Reformation. At the heart of this presentation is an 'Allotment garden paradise'. The representation of this garden paradise is intended to be purely symbolic. Apart from all the more remote paradises, it is still possible to create a smaller paradise in the heart of the city. A Luther rose with its five petals, symbolising the world's five main religions, is surrounded by seasonal shrubs, herbs, berry bushes, flowers and vegetables. Another design feature of this paradise garden will be devoted to the legendary apple tree and the story of Adam and Eve. Water is also vital as the source of all life on earth, and this element also plays an important part in the display. Rounding off the display by the allotment gardeners will be a varied, entertaining and informative programme on the stage, presented by radioBERLIN 88,8.

The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

## Closing Press Conference DBV e.V.

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<b>Category</b> Press dates	<b>Date</b> January 27, 2017	<b>Time:</b> 11:00 - 12:00	<b>Location</b> Hall 6.3, Press Center Room 310
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**Contact:** Dr. Michael Lohse, tel. 030- 31904-240,  
e-mail: [presse@bauernverband.net](mailto:presse@bauernverband.net)

## Pets Arena

<b>Category</b> Public Event	<b>Date</b> January 27, 2017	<b>Time:</b> 11:00 - 19:00	<b>Location</b> Hall 26 b, Pets
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## Animal Hall 25 - Show programme

<b>Category</b> Public Event	<b>Date</b> January 27, 2017	<b>Time:</b> 11:00 - 19:30	<b>Location</b> Hall 25
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## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM, 6:30 - 7:30 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Press- and Photodate: Transfer Donationcheck to Deutsche Welthungerhilfe e.V. („Grün ist die Hilfe“)

<b>Category</b> Press dates	<b>Date</b> January 27, 2017	<b>Time:</b> 12:00 - 12:30	<b>Location</b> Hall 3.2, Forum event farm
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**Contact:** Mr. Hans-Christian Mennenga, Pressesprecher Forum Moderne Landwirtschaft, Tel.: +49 (0)30/814 55 55 60, E-Mail: [hc.mennenga@moderne-landwirtschaft.de](mailto:hc.mennenga@moderne-landwirtschaft.de)

## 26th Federal Competition "Our village has a future"

<b>Category</b> Trade Event	<b>Date</b> January 27, 2017	<b>Time:</b> 14:30 - 23:00	<b>Location</b> CityCube Berlin, Level 2 - Hall B
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Organiser: Bundesministerium für Ernährung und Landwirtschaft (BMEL)

For more Information click [here](#).

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## Award „Unser Dorf hat Zukunft“ with Federal Minister of Agriculture Christian Schmidt

Category	Date	Time:	Location
Press dates	January 27, 2017	15:30 - 18:30	CityCube Berlin, Level 2 - Hall B

Contact: [pressestelle@bmel.bund.de](mailto:pressestelle@bmel.bund.de)

Accreditation necessary: [www.bmel.de/Akkreditierung](http://www.bmel.de/Akkreditierung)

## Brandenburg hall

Category	Date	Time:	Location
Public Event	January 28, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

## Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 28, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

Organiser: Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

Category	Date	Time:	Location
Public Event	January 28, 2017	10:00 - 18:00	Hall 2.2

### Paradise is everywhere

To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting

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The Floral Hall will also include a presentation by the International Garden Show (IGA) Berlin 2017. The IGA 2017 will display 'Added Colour', which is the title of this exhibition, and will also be using a cable car to promote this 70-hectare park and garden in Berlin-Marzahn. Amidst all the colours and

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scents of the Floral Hall there will also be displays by cemetery gardeners, gardening schools and WEINWERK, featuring the latest developments and trends in horticulture and floristry.

## Animal Hall 25 - Show programme

Category	Date	Time:	Location
Public Event	January 28, 2017	11:00 - 17:00	Hall 25

## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Pets Arena

Category	Date	Time:	Location
Public Event	January 28, 2017	11:00 - 18:00	Hall 26 b, Pets

## Brandenburg hall

Category	Date	Time:	Location
Public Event	January 29, 2017	10:00 - 18:00	Brandenburghalle 21a

For more information please follow the [link](#).

## Combined show "Lust aufs Land - together for rural areas"

Category	Date	Time:	Location
Public Event	January 29, 2017	10:00 - 18:00	Hall 4.2, LandSchau-Stage

**Organiser:** Agrarsoziale Gesellschaft e.V. (ASG)

Detailed program information here: [www.asg-goe.de/LandSchau-IGW-ASG.shtml](http://www.asg-goe.de/LandSchau-IGW-ASG.shtml)

## Flower Hall

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<b>Category</b> Public Event	<b>Date</b> January 29, 2017	<b>Time:</b> 10:00 - 18:00	<b>Location</b> Hall 2.2
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## Paradise is everywhere

**To mark the 500th anniversary of the Reformation, the Floral Hall is featuring this famous quotation by Martin Luther in an artistic setting**

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## Animal Hall 25 - Show programme

<b>Category</b> Public Event	<b>Date</b> January 29, 2017	<b>Time:</b> 11:00 - 17:00	<b>Location</b> Hall 25
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## Animal Shows in the Arena

Daily Changing Animal Shows in the arena with stadium atmosphere.

Times: 11-12 AM, 1:30 - 2:30 PM, 4-5 PM

## Federal Shows and Competitions

January 20-22: [8th Federal Show Coldblood horses](#)

January 28-29: [Federal Show Fjord horses](#)

## Pets Arena

<b>Category</b> Public Event	<b>Date</b> January 29, 2017	<b>Time:</b> 11:00 - 17:00	<b>Location</b> Hall 26 b, Pets
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Subject to further change